

New range, new partner and not the least, new area ... Prinz does not do things by halves and launches a new challenge, this time in filtration in filtration, a job well known by Kaci Hamrioui who returns, there, to his first love... Story.

# Prinz no longer filters its ambitions with PZL Filters!



and concentrates its logistics from Europe.

## A strong territorial exclusivity

Within the framework of this partnership, Prinz obtains the exclusive representation of PZL filters on the

France, the Maghreb and all the countries of Africa and the Middle East, a very important playground for this - still - young society, but it is true that the fil But it is true that the company is not a family like the others! Bachir Bendjeddou, Prinz's general manager, explains why: « Kaci Hamrioui

– as the company's co-director comes from the

**P**ZL Filters is no small player in the filtration industry, having been in the business since the late 1930s and in all fields, whether in aviation, automotive (LV/VI/motorcycle), or industry. Less well known than the small square of the big OEMs, the Polish equipment manufacturer (Sędziszów) does not envy them anything in terms of innovation, since its R&D engineers have developed all the most technological categories of filters, right up to the antibacterial habitable filter. The fact that they work for different sectors contributes to the added value that they bring to the whole production, a production strongly framed by international standards (and IATF 16949). It should also be remembered that they source their raw materials from big names such as Ahlstrom or Neenah Gessner, which is another guarantee of the quality of their products. PZL Filters also uses polyurethane and certified high-performance adhesives. What we like even more in the choice of this partner for Prinz is that PZL Filters has built its factories on European soil, has its research and development center in Europe

*filtration industry, it was important to him to launch the filtration range in a remarkable way and to make it a family of choice by engaging a large-scale partnership with a first-rate player. That's why we are very happy to count among our partners a group like PZL Filters, which has 80 years of experience and experience and is a recognized player in the field.*». Prinz intends to make this known and initiates a major communication campaign to raise the profile of the brand in the extended geographical area that area that has been assigned to it. The products will be sold under the brand name PZL Filters, which they plan to roll out for all families, air, cabin, fuel, oil and hydraulic. Although it is obvious, it is also worth noting that PZL Filters-Prinz has a very large fleet coverage for the markets in Europe, Africa and the Middle East. Good news for the Prinz distribution network! ■



## AIR FILTERS

### Even more of recycled recycled fiber in air filters

#### Mann-Filter

For Mann+Hummel, the global filtration expert, working with resources from sustainable materials is a matter of course. For example, the Mann-Filter C 24 005 air filter, whose filter media has been renewed, is made from recycled synthetic fibers and thus contributes to sustainability. "One square meter of filter media now contains plastic from six 1.5-liter PET bottles. This means we have been able to triple the proportion of recycled fiber and make a significant contribution to resource conservation.", The C 24 005 is the first of its kind to be introduced to the market," said Jens Weine, product manager for air filters and cabin air filters at MANN-FILTER.

Other air filters will now follow in the footsteps of the C 24 005. The green color of the recycled fibers gives these air filters a different look than the others. They comply with the replacement intervals prescribed by the vehicle manufacturer, even under dusty conditions, and are characterized by their flame retardant properties. The new MANN-FILTER air filters are also available in OEM quality. Thanks to the MICROGRADE A-S multi-layer media, the separation efficiency of the C 24 005 air filter is up to 99.5 percent when tested with ISO-certified test dust. Due to its high dirt holding capacity over the entire service interval, the air filter requires only 30% of the filter media area compared to traditional cellulose-based air filters. The fibers of the renewed media are certified to Oeko-Tex Standard 100, which means that they are tested for pollutants and declared to be non-harmful.